

FOCUS MINI-FLUTE PACKAGING



DISC[®]

CASE STUDY

DHARMA YOGA WHEEL

CHALLENGE:

Create a universal size box that has a sturdy and high end “natural” quality for 3 different size yoga wheels.

SOLUTION:

Our in-house team designed a universal box with a 2-in-1 insert to hold different size wheels, and built in a convenient consumer friendly handle. The addition of aqueous soft touch coating adds a tactile sensation of peace and serenity to the box, perfect for the product.



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